



1 Invest in active travel

When budgets are tight, creating cycling and walking routes is one of the most cost-effective things councils can do. Getting more people cycling saves health services money and boosts footfall in local shops. But competing for funding pots makes it difficult for councils to plan. Long-term investment from governments would enable councils to create good-quality networks.

2 Create safer roads for everyone

It was controversial, but reducing most 30mph streets in Wales to 20mph has had a huge, life-saving impact.

“Picture a two-carriage train heading to Wrexham,” said Cycling UK’s Public Affairs Officer Tomos Owens. “Now imagine that the entire train, almost every person in both carriages, was saved from a trip to hospital or worse this past summer. That’s roughly how many people – 100 lives – were saved from being killed or seriously injured on Welsh roads during the first year of 20mph.”

In that context, it seems incredible that we have so many narrow, winding rural lanes with 60mph limits. We’re pressing future Welsh and Scottish governments to ask councils to make sure rural speed limits are appropriate for the type of road. We’re also asking —>

(Clockwise from top left) Young people overwhelmingly support measures to improve cycling and walking safety. Bike buses, like this one in Edinburgh, enable children to cycle to school. Cycling provides teenagers with affordable, independent travel (both pictures)