

MEMBER BENEFITS



New benefit

Free financial consultation

Cycling UK members can now access a free consultation with a qualified M&G financial adviser, who will provide you with a personal recommendation at no cost. You'll only pay a fee if you choose to proceed with their advice.

Like Cycling UK, M&G has a long history. It has roots stretching back over 175 years through its Prudential brand, which was established in 1848. Today, M&G Advice, part of M&G, focuses on supporting everyday people to make the most of their money with clear, practical guidance.

Your money matters

M&G's long-standing commitment to helping individuals achieve their financial goals aligns with Cycling UK's mission to support its community. The right advice can make a big difference to your finances, whether you want to talk about pensions, retirement planning, estate matters, maximising use of tax allowances, or savings and investments, an experienced adviser will provide clear, judgement-free guidance with no upfront commitment.

The advice recommendations M&G makes are from a carefully selected range of products and funds. This is known as



restricted advice. Using a focused and controlled approach allows each adviser to develop an in-depth knowledge of the products, so they can confidently and safely recommend a solution that's right.

Book your call with M&G

To book your call, just go to the M&G member benefit page on the Cycling UK website, follow the link and submit your details. You will then be contacted to arrange your free consultation. M&G will also be running financial education seminars exclusively for Cycling UK members; keep an eye out online for dates.

cyclinguk.org/mg-advice

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Protect your bike with Bikmo

Potholes are more than just a nuisance; they're a major cause of wheel and frame damage. While Cycling UK membership provides vital liability cover, it doesn't typically pay for your bike's repairs after a solo run-in with a crater. Bikmo's cycle insurance fills this gap with comprehensive accidental damage protection options. Whether a pothole buckles your rim or snaps your fork, you won't be left out of pocket. Members enjoy an exclusive 10% discount, plus 'returning home' cover if your ride ends early.

cyclinguk.org/member-benefits/bikmo



Saddle up and skedaddle

Cycling UK members can now enjoy even bigger savings on unforgettable cycling holidays. Get £100 off all Cycling UK routes – including Rebellion Way, King Alfred's Way, Traws Eryri and Wolf Way – PLUS half-price bike hire on any holiday in the UK, Spain or Italy. That means more flexibility and more value, whether you're bringing your own bike or hiring one. This offer is only valid if you book during the first quarter of 2026 (by 31 March). cyclinguk.org/member-benefits/saddle-skedaddle