



**PAUL BAKER**  
Acting chair of  
Cycling UK's board  
of trustees



**100,000+**  
people helped to make  
cycling a part of their lives  
through our community  
projects and grants

## Annual report

# A LOOK BACK ON 2023-2024

Acting chair of Cycling UK's trustees **Paul Baker** outlines some of the highlights from this year's annual report, where we look back at what we've achieved in the last financial year (April 2023-March 2024)

**T**his year Cycling UK launched a bold new strategy to create happier, healthier and greener lives through cycling. This strategy, which will guide us through 2024-29, was introduced at a landmark event in Westminster attended by key figures in active travel. With CEO Sarah Mitchell outlining the potential to expand cycling's benefits, the new strategy sets an ambitious course. We'll focus on five main objectives, aiming to broaden cycling's impact on public wellbeing, environmental health and community connection.

Our objectives for 2024-29 include:

- 1. Improving perceptions of cycling** – to ensure that everyone understands its benefits, even if they don't cycle.
- 2. Boosting the diversity of cyclists** – bringing more people from all backgrounds into cycling.
- 3. Enhancing the cycling experience** – making it safer, more enjoyable and convenient.
- 4. Increasing transport choice** – encouraging local journeys by bike.
- 5. Strengthening Cycling UK as a charity** – growing our impact by being a robust, effective organisation.

With these goals, we're aiming to transform the UK into a place where cycling is fully recognised for its contributions to public health, sustainability and wellbeing.

## Expanding access to cycling: more than 100,000 lives touched

Thanks to your support, our programmes this year have made cycling accessible to many thousands of people. Together, we're making cycling an option for everyone, no matter their age or background.

- **Bike repair and event participation:** More than 65,000 people engaged in bike repair activities, led rides and community events, acquiring new skills and confidence.
- **Empowering young riders:** We taught 5,900 children under five to cycle in Glasgow, sparking a love for cycling early in life.
- **Access for all:** Through our Access Bikes project,

we provided over 880 people with bicycles, opening new doors to transport independence.

These efforts reflect our commitment to creating a cycling-friendly UK and our collective mission to make the benefits of cycling available to all.

## Personal stories: real people, real impact

At the heart of our initiatives are the lives we're able to touch, thanks to your support. Here's how some of these stories bring our mission to life.

- **Rediscovering the joy of cycling:** An elderly member of the Lightburn Elderly Association rediscovered the thrill of cycling after 55 years, thanks to our inclusive cycling programmes. "They initially felt too old to cycle, but now they love it," shared Lysanne Erlings, a coordinator with the association.
- **Rethinking family transport:** Through the Rural Connections project, Kim, a parent, borrowed an e-cargo bike. "It's been a fantastic addition... Family trips to the shops, beach and leisurely cycles have been great – family inclusive and fun," she said, after finding new ways to explore with her family.
- **Health and mobility benefits:** Felix, who once considered knee surgery, joined the Aigburth Community Cycle Club and saw incredible



**9,700**  
hours volunteered. Our 957  
core volunteers have provided  
invaluable support to  
programmes, campaigns  
and events