



The
BIG BIKE
Revival

we are
cycling
UK



Department
for Transport

Cycling UK, the UK's cycling charity, believes everyone has the right to cycle, access to safe routes and to be given the skills to ride with confidence.

This series of guides provides useful tips and advice to help businesses provide the best support to staff, so they can cycle to work with confidence.

Tips for workplace cycling – the Cycle to Work scheme

The Cycle to Work scheme is a great way to help staff purchase a new bike, providing a tax and interest-free loan for cycle equipment. Introduced in the UK in 1999, it is designed to promote healthier journeys to work and reduce environmental pollution.

The scheme allows workplaces to loan bikes and cycling equipment, such as helmets and locks, to employees as a tax-free benefit. The employee then pays a monthly 'salary sacrifice' to 'hire' the bike and kit, saving up to 40 per cent of the cost over an agreed time. When the scheme ends, staff can purchase the bike at a small cost.

- Choose a scheme for your workplace to register with, and there are several providers available. Cyclescheme is the UK's most popular; [visit their website to find out more](#).
- Once you have identified a suitable scheme for your workplace, register your organisation and promote staff.
- As an employer, you'll also make savings. Not only do you recover the full cost of the bike, but the scheme also creates National Insurance savings up to 13.8% of the bike's value.

Getting started

- Once you have signed up, promote the scheme to all staff. Advertise the opportunity as a staff benefit through internal communications, demonstrating how easy it is to access the scheme.
- Ask employees for feedback on the process and how they've used their bike. Use these examples and stories to encourage more staff to get involved.
- Talk positively about the benefits of active travel, such as how cycling to work eases congestion and lowers pollution levels, to motivate staff to consider buying a bike for commuting.

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