

Why we collect contact details and send surveys



Help us help others

Why we collect details and send surveys

The led-ride, bike-check or learning you experienced, received or gained at this event is FREE to you. We collect your name, email address and consent so we, Cycling UK, can send you a short survey about this event.

We collect your details

Name & Email

We'll contact you to ask about the event. Our 'Privacy Policy' details how you are protected.

Consent

80% of the emails we collect include consent. We only contact those who consent.

Opt-out anytime

If you change your mind, opt-out anytime.

We'll send you a survey

95% of those who start our survey finish it.

Survey 1 About you & your cycling

Completion Time
5 minutes

Shortly after the event, you'll receive an email link to Survey 1. You'll be asked questions about who you are and about your cycling experience.

Survey 2 About your cycling

Completion Time
3 minutes

After 3 months, you'll receive an email link to Survey 2. You'll be asked questions about how your cycling has progressed.

Here's why



Help us help others

Help us help others and give your name, email and consent so we, Cycling UK can contact you.

Contact Details
Collected at the event



Survey 1
Sent by email
just after the event



Survey 2
Sent by email
3 months later



Survey evidence
Reported to our funders



More funding for
free events