
**British Army cyclists
recruiting poster WWI**

Unknown (artist) / public domain

ARE YOU FOND OF CYCLING?

IF SO

WHY NOT CYCLE

FOR THE KING?

RECRUITS WANTED

By the S. Midland Divisional Cyclist Company

(Must be 19, and willing to serve abroad).

CYCLES PROVIDED. Uniform and Clothing issued
on enlistment.

Application in person or by letter to
Cyclists, The Barracks, Gloucester.

BAD TEETH NO BAR.

**British bicycle troops Brie, Somme
March 1917**

Ernest Brooks / Public domain





**Cyclists'
Service at
Meriden
Memorial**

approx. 1937

Alfred Thomson



Images of the Memorial to cyclists who fell in the Great War, The Green, Meriden

Photos by – from bottom left, clockwise – [Robin Stott](#), [Keith Williams](#), [Robin Stott](#) and [Robin Stott](#)



Photos from Meriden Cyclists Memorial Ride 2019