

The Big Fix Social Media Toolkit

3–5 July

Helping people keep the journeys going, for less...

Welcome

Thank you for supporting The Big Fix and signing up for one of our events.

The Big Fix helps people get unused or neglected bikes back on the road through free bike checks, simple repairs and practical advice.

We want as many people as possible to hear about these free events and discover how easy cycling can be for everyday journeys. If you're able to share one of the graphics and captions below on your social media, we'd really appreciate it.

Social Media Assets

Asset 1: [I'm joining The Big Fix](#)

Asset 2: [The shed era is over](#)

Asset 3: [Glow up loading...](#)

Caption suggestions

🔧 Bike glow up pending...

I've signed up for my local #TheBigFix event by @Cycling UK to get my bike back on the road for FREE. There will be free bike checks, simple fixes, and expert advice over the weekend of 3 to 5 July to help more people get rolling again and keep journeys going for less. Find a local event near you 📍

cyclinguk.org/bigfix

#TheBigFix #CyclingUK

Thank you for helping spread the word to get more people on their bikes and discover how cycling can help keep journeys going for less.

