



Inspiring cycling: Sefton Community Cycle Club

Each ticket sold helps us champion cycling

# CYCLING UK GRAND DRAW

SELLING THE RAFFLE TICKETS INSERTED WITH THIS ISSUE PROVIDES VALUABLE FUNDS TO HELP US GET THE UK CYCLING, AS **MATT MALLINDER** EXPLAINS

**W**ITH THE LAUNCH of our new five-year strategy (see previous pages), Cycling UK has ambitious goals. Only 2% of trips in this country are made by bike. We want to change that. We want the proportion of adults who cycle at least once a month rise to 25%. In the longer term, we want 25% of all trips to be made by bike. And we want at least 80% of the population to agree that cycling is safe.

Those are big changes and we'll need help to realise them – not just from other organisations who promote active travel but also from you. You already support our work by being a member. But membership subscriptions are only part of our income; to carry out our work for cycling and for cyclists like you, we rely on grants and donations.

Our Grand Draw raises an extra £20 for every member who buys or sells all the tickets inserted with their issue of Cycle. That could add up to over £100,000! It's money we can use to help make cycling mainstream. It will help us promote and share cycling with others. It will make a lasting difference to people's lives and their communities.

And, of course, it's an opportunity to win some fantastic prizes! The value of all the prizes together is over £11,000 – and they will all be won.

## HOW TO ENTER

Two books of tickets, worth £20 in total, are enclosed with this issue of Cycle (each ticket is £1). You could buy them yourself or sell some to family and friends – who knows,

they might win a lovely new bike so they can accompany you on rides!

If you're buying the tickets yourself, just affix the stickers below to the stubs. If your friends and family are buying tickets, they'll need to write their name, address, and telephone number on each stub. Please note: only those aged 16+ can buy a ticket.

## HOW TO PAY

You can pay for tickets by cheque or debit/credit card. If you're paying by cheque, make it payable to 'Cycling UK'. If you want to pay by debit or credit card, please fill in the form on the Grand Draw insert included with this issue of Cycle. You can also choose to support our work without buying tickets, or make an additional contribution, by making a donation.

Above: Joalze Dymond



**Prizes to be won!**  
 Nine people are going to win – and one could be you...  
**Enter today!**  
 The very best of luck.

**THE PRIZES**

- **1ST**  
£3,000 cash!
- **2ND**  
Green Jersey Cycling Tour for two across France worth up to £4,990
- **3RD**  
Shand Stoater handbuilt touring bike worth £1,995
- **4TH**  
Red Rock Trails holiday for a couple or family worth up to £1,520
- **5TH**  
Islabikes lightweight children's bike worth up to £799.99
- **6TH**  
Altura jacket & Blackburn pump bundle worth £254.98
- **7TH**  
See.Sense Reactive Bike Light sets worth £229.98
- **8TH**  
Two navy KitBrix bags worth £117
- **9TH**  
Five Cicerone guidebooks worth up to £75

# THE CYCLING UK GRAND DRAW IS BACK, EVEN BIGGER AND BETTER THAN EVER!

Don't forget to tick the Gift Aid box if you're a UK taxpayer – it makes your donation worth 25% more at no cost to you.

Then, simply tear off the entry and payment form, pop it into an envelope with your ticket stubs and payment, put the Cycling UK return address sticker on the envelope, along with the right postage, and post it.

If you've lost the sticker, the return address for entries is: Cycling UK Grand Draw, Parklands, Railton Road, Guildford, GU2 9JX.

**UNWANTED TICKETS**

Please accept our apologies if you have requested not to receive tickets in the past.

Due to the way the magazine is mailed, it would be very costly and difficult to make sure some people don't receive raffle tickets. Please do pass on your tickets to friends or colleagues to sell if you don't want them, and accept our apologies for this.

**THINGS TO REMEMBER**

- Make sure you that keep your counterfoils (the tickets) and send only your stubs back to Cycling UK.
- Make sure your amount for payment matches the number of tickets you've sold. Two books comes to £20.
- Make sure your details are on each ticket

stub. (They are separated for the draw and blanks are disregarded.)

- Please make sure your tickets are back with us no later than 28th November 2018.
- If you don't want to take part in the draw, you can still support our work with a donation.

**FINAL CHECK**

Check that your return is correctly addressed, with payment and stubs enclosed, and that it has enough postage for the envelope to get back to us.

Keep your fingers crossed – and good luck!