WE KNOW YOU’RE a diverse group with varied cycling interests and experience, so we thought it was about time we found out a little bit more about you. More than 5,300 members responded to our survey, and the results make fascinating reading.

For example, more than a third of you told us your primary reason for cycling was for leisure or fun, more than half own a road bike, and almost a third ride with a Cycling UK group. An impressive 88 per cent said they were likely to help us with our campaigning work, and 79 per cent agree that Cycling UK’s purpose is to campaign for the rights of cyclists.

Here is a snapshot of some of the most interesting statistics we pulled out from your responses.

YOUR CYCLING
What kinds of cycling do you do?
- 31% ride with a Cycling UK group
- 11% ride with the group every week
- 71% ride on the road
- 28% ride off-road
- 18% take part in family-specific rides

REASONS TO RIDE
When we asked for your primary reason, you said:
- 39% leisure/fun
- 33% fitness/health
- 22% commuting/utility

BIKE OWNERSHIP
Many of us have more than one bike in the shed – but which types do you own?
- Road bike 58%
- Hybrid/utility bike 39%
- Touring/trekking 37%
- Hardtail XC mountain bike 28%
- Folding bike 16%
- Sportive/audax bike 15%
- Performance racing bike 12%
- Cyclocross bike 10%
- Full-suspension mountain bike 9%

KINGS & QUEENS OF THE MOUNTAIN
38% of you use the app Strava

CAMPAIGNING
We pride ourselves on our campaigning work – and with good reason, according to your responses.
- 88% said they were likely to support us in our campaigns
- 79% agree that Cycling UK’s purpose is to campaign for the rights of cyclists
- 56% believe that Cycling UK aims to create conditions where anyone can cycle safely
- 88% would sign a petition to support our campaigns
- 75% would contact their MP to support our campaigns
- 81% say we keep members well informed, with the right level of campaign news

YOUR MEMBERSHIP
- 40% joined Cycling UK for the third party insurance
- 95% rate our legal advice highly
- 94% say the membership cost is reasonable or better

VOLUNTEERING
- 33% of you already volunteer or would be interested in volunteering for Cycling UK
CYCLE MAGAZINE
Cycle is one of the great benefits of being a member – but what are you most interested in reading?

59% Great Rides and routes
53% Product reviews
44% Expert advice
26% Campaign news

CYCLING UK ONLINE
And here’s what you’re looking for when you visit the Cycling UK website.

46% Cycling advice and product reviews
43% Cycle routes
21% Cycling news
21% Cycling holidays/challenges
19% Forum/discussion boards
21% Membership information
14% Cycling UK campaigns

SOCIAL NETWORKS
Many of you follow us on social media, and those who do use:

49% 28% 11%  

YOUR NEXT BIKE
Of course, one bike is never enough! For those of you lucky enough to be considering buying a new bike in the next year, this is how much you’re looking to spend:

Up to £1,000 38% £1,500 or more 36%

HOLIDAY TIME
20% are planning a cycling holiday in the UK this year
12% are planning a cycling holiday abroad this year
24% are planning to do both

WHERE DO OUR MEMBERS AND SUPPORTERS LIVE?
Cycling UK members are spread across the UK, especially the South East, South West, and North West.

OTHER ORGANISATIONS
What other organisations are you a member or supporter of?

National Trust 39%
Sustrans 22%
RSPB 16%