Welcome

Getting away from it all can feel both imperative and impossible in a pandemic. There are fewer places to go and more people, it seems, wanting to get there. Tourist hotspots mean crowds – unless you're cycling.

Take Cornwall. Visitor numbers surged in the summers of 2020 and 2021. Understandably so: it's a lovely part of the country and has great weather. But it hasn't all been sun and smiles. Some residents worried about infection rates. Litter levels rose. Drivers fumed in long traffic jams.

Yet a stone's throw away and in a different world, Cycling UK staff and invited journalists were doing a trial run of the new West Kernow Way (p34), which launched in September. They dipped in and out of tourist towns but spent much of the trip on quiet coastal and moorland tacks.

The West Kernow Way was funded by the EU Regional Development Fund EXPERIENCE Project, which aims to boost offseason tourism in several counties, including Cornwall. It's something that Cornwall's tourism chief has also called for, and something that cycling is well placed to deliver. Cyclists don't need beaches or busy venues.

A bike's ability to take you off the beaten track is so valuable right now. When I was on the moors shooting the bikes this issue [p62], I saw five people: three bikers, two ramblers. No traffic, no stress, no noise but the wind in the heather and the piping of moorland birds.



DAN JOYCE
Cycle Editor

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