



The big picture

Nationwide

WOMEN'S FESTIVAL OF CYCLING

CYCLING UK CONTINUED our inspiring summer of cycling with the Women's Festival of Cycling, running throughout July 2017. According to our research, women who do not cycle on a daily basis are most likely to cite feeling nervous about cycling on the roads because they think it's dangerous – 44% of women give it as a reason compared with 26% of men.

We want to raise the profile of women in cycling and remove barriers to encourage more women to get on their bikes. So we took the opportunity to celebrate inspirational women in cycling with our inaugural '100 Women in Cycling' event (some of those 100 are pictured).

The event in Birmingham saw women from all walks of life come together to share their experiences and positive stories, and also raise the profiles of the many fantastic females who are making a difference through cycling.

