



## The big picture

Nationwide

# BIKE WEEK 2017

BIKE WEEK IS the biggest nationwide celebration of cycling in the UK, encouraging over half a million people to join in events, rethink their everyday journeys, and switch to cycling as the most convenient way to get around. Rides and activities will be taking place across the country from 10-18 June. Bike Week is an annual opportunity to promote cycling, and to show how cycling can easily be part of everyday life, whether it's for fun or as a means of getting around in order to get to work, school, or the local shops, or just to visit friends. This year's focus is on the fun and freedom that cycling provides. For more details, see [bikeweek.org.uk](http://bikeweek.org.uk).

