



The
BIG

OVER 50,000
PEOPLE

46%

JUST OVER 3,500
PEOPLE STARTED
COMMUTING
BY CYCLE

OVER 21,000
PEOPLE
CYCLING
MORE OFTEN



BIKE Revival.

Department for Transport
 CTC

OVER 1,600 EVENTS THROUGHOUT ENGLAND

BENEFITTED

OF ATTENDEES LIVE IN A DEPRIVED NEIGHBOURHOOD

4,000 PEOPLE RECEIVED CYCLE MAINTENANCE TRAINING

OVER 24,000 BIKES REVIVED

OVER 4,000 MORE PEOPLE CYCLING AT LEAST ONCE A WEEK!

EVERY £1 INVESTED IN BBR

BROUGHT £6 OF BENEFIT TO THE ECONOMY

THE BIG PICTURE

LONDON DESIGN MUSEUM

On 24 February, Cycling Minister Robert Goodwill (right) pledged a further £500,000 of Department for Transport funding for Cycling UK's Big Bike Rival programme, which encourages people to make cycling part of everyday life. Former EastEnders and 'Love Actually' star Martine McCutcheon joined Robert Goodwill for the announcement, along with Cycling UK's Ian Richardson. Last year's Big Bike Revival saw 24,000 unused bikes returned to service. Cycling UK brought together a network of 90 bicycle recycling centres across England to host over 1,600 events where people could get their bikes checked and repaired by expert mechanics, learn simple tips to look after a bike, and donate old bikes to be brought back into use.

Photo: Joolze Dymond