## GROUP DYNAMICS

CTC Member Groups organise hundreds of rides every week. What are they like and who goes on them? Groups Coordinator Julie Rand conducted a survey

**MEMBER GROUPS ARF EVERYWHERE** 

There are 107 active formal Member Groups and 57 informal Member Groups. Go online to ctc.org.uk/local-groups to find your nearest CTC Member Group or CTC affiliate.



## AGE DOES NOT WEARY YOU

YEARS

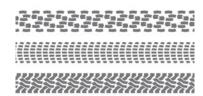
**52** is the average age of riders in Member Groups. It's 51 for easy rides, but 55 for moderate and hard rides, so older cyclists ride further. Off-road riders are the youngest: average age 48.

AVERAGE NUMBER OF CYCLISTS PER RIDE

INDIVIDUAL RIDES BY PARTICIPANTS ON MEMBER GROUP EVENTS

**OFF-ROAD RIDES** ARE SIGNIFICANT

30% OF MEMBER GROUPS ORGANISE OFF-ROAD RIDES, WITH AN AVERAGE OF 13 PEOPLE PER RIDE. OVERALL, 351 OFF-ROAD RIDES WERE ORGANISED.







HOW FAR GROUPS RIDE

ORGANISE EASY RIDES (UNDER 30 MILES)

ODERATE RIDES (30-50 MILES)

ORGANISE HARD RIDES (50+ MILES)

## **GROUPS ARE RECRUITING**

Cycle Bristol's Get Gorgeous Cycle Challenge resulted in 50 new members joining them last year. Other successful promotions included Alfreton's series of beginner rides, and Grampian's threemonth display at a local museum.

**NEW MEMBERS** 

## OTHER HIGHLIGHTS

LEADERS WERE TRAINED IN FIRST AID BY NORTH BIRMINGHAM

300k HIGHLAND ORGANISED A 300K AUDAX

WEEK-LONG HOLIDAY



CTC Club Shorts Club Shorts is CTC's free monthly e-newsletter for oup volunteers, compiled by Julie Rand. If you would like to subscribe, please email ership number and request to **clubshorts@ctc.org.uk** 



