

WHAT'S HAPPENING IN CTC'S WORLD

# CTC'S SUMMER OF CYCLING

*Matt Mallinder* looks ahead to four big cycling events this year that CTC is involved with, and at how you can take part in them

**THE FORECAST IS** for sun, cycling, and fun. This summer, CTC is partnering with some of the UK's most engaging events and festivals to celebrate the enjoyment of cycling. Why not join in?

CTC will help and inspire thousands to: get their bikes out of the shed with the Big Bike Revival; cycle to work during BikeWeek; and then come together for a mix of leisure cycling festivals and tours with Eroica Britannia, the RideLondon weekend, and The Great Tour.



THE GREAT TOUR When: 4 July to 5 September Where: around the

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Details: ctc.org.uk/ greattour

In tandem with SweetSpot, organisers of the Tour of Britain, CTC is launching The Great Tour – a circumnavigation of the glorious British coastline by bike. Starting in Holyhead on 4 July, the route follows the coast clockwise along quiet roads and paths, heading up the west coast towards Scotland.

If the full 6,800km route sounds a bit longer that your usual weekend ride, don't worry. CTC ride leaders will be leading cyclists on 64 separate stages, averaging a little over 100km each. We'll be inviting CTC members to join us on a couple of the legs in July and August to celebrate CTC and cycling, and to help raise funds for CTC's cycling projects. Look out for an announcement in Cycleclips and the next issue of Cycle.

The Great Tour offers charities the chance to adopt particular stages to raise funds for their individual causes, and also for CTC as the headline charity partner. You can choose to ride on one day, multiple days, or for 64 continuous days.

Riders will be fully supported with

accommodation and meals, luggage transport, and bike maintenance en route. There will also be post-ride massages and, of course, the bonhomie of fellow travellers.

This is a stunning event and route, where people of all ages and abilities can easily experience the variety of Britain's coastline from the unique perspective that a bike provides.

## Bike week

#### BIKEWEEK When: 13-21 June Where: UK-wide Details: bikeweek.org.uk

The theme for BikeWeek in 2015 is 'ride to work'. We know that many of you do so already, but if you don't, this is the perfect opportunity to start. There will be a host of events to encourage more people to take up cycling to work, and for businesses to provide the facilities to support them.

BikeWeek will feature weekend rides to help inspire new commuters and get them feeling comfortable with the prospect of cycling to work. There will be Dr Bike maintenance events, bike breakfasts to reward those cycling to work, and 'cycling buddies' to motivate new cycle commuters and help them find routes to work.

We're partnering with the Love to Ride Challenge, which enables you to log your cycling miles, 'compete' against friends or colleagues, and earn rewards by cycle commuting.

Look out for our BikeWeek guide in the June/July issue of Cycle.





#### EROICA BRITANNIA When: 19-21 June Where: Bakewell, Derbyshire

Details: ctc.org.uk/eroica CTC is proud to be

partnering the three-day Eroica Britannia festival once again. Eroica Britannia transports Italy's famous Tuscan event to the Derbyshire Dales. It celebrates the halcyon of days of vintage cycling with the Great British Adventure Ride. There are 100, 50 and 35-mile options, and they're for pre-1987 bikes only.

The event is great fun, involving an eclectic mix of bikes and riders – steel three-speeds with balloon tyres, lightweight

1950s Italian racing steeds, traditional wool cycling jerseys, and tubular tyres worn around the shoulders. Handlebars moustaches are optional! There's also live music, entertainment, acres of shopping, and the world's biggest bike jumble.

We're looking for heroic members to ride on behalf of Team CTC to raise funds to improve cycling for all. Riders will get a limited-edition merino CTC vintage jersey. We're also looking for volunteers to support the festival and the riders on route. All volunteers will receive a free t-shirt, entry to the Eroica festival, refreshments, a travel subsidy, and a chance to win a guaranteed entry to next year's event.



### RIDELONDON When: 1-2 August Where: London & Surrey Details: ctc.org.uk/ ridelondon

With 90,000 riders, RideLondon is the biggest cycling festival in the UK. Saturday sees the capital close its streets to motor vehicles with a new-look route for the 10km FreeCycle. CTC is again the official Dr Bike supplier for the event. This year, we will be looking to help even more than the 2,400 people we helped get back on their bikes last year. CTC's other activities include an all-inclusive cycling area, and a cycling information tent where you can meet fellow members and CTC staff.

On the Sunday, we're inviting you to become part of Team CTC and join 30,000 sportive cyclists in tackling the RideLondon Surrey 100. It's the same route through the Surrey Hills that the pros will race hours later. We are limited to just 50 CTC rider places, so be quick to sign up. Riders get a complimentary jersey, plus a post-ride massage and celebratory glass of bubbly.

If you're not riding the sportive on the Sunday, there are other opportunities to get involved. Volunteer route marshals are needed to direct the sportive riders, and they'll all get a front-row view of the professional race afterwards. Volunteers will receive a t-shirt, cap, refreshments, a travel subsidy and a goody bag. All Prudential RideLondon volunteer opportunities are listed online: ctc.org.uk/volunteer. *Matt Mallinder works for CTC. He has* 

fond memories of the coast of Britain – less so last year's wet RideLondon, though his sons are proud of his medal.

