



EACH TICKET SOLD HELPS CYCLING

CTC GRAND DRAW

The raffle tickets included with this issue of Cycle raise key funds for CTC's campaigning and development work, as Chief Executive **Paul Tuohy** explains

AST YEAR, our Grand Draw raised £57,000 for our brilliant work in support of cycling. With 67,000 of us in the CTC family, I'd like to see if we can do even better this year and raise £100,000! Please help us achieve this target.

As a national charity, CTC relies heavily on raising funds to support our work in cycling. This raffle is a simple and fun way of helping. It's also the perfect way to promote the amazing work we are doing up and down the UK to make it a better place for us all, whether that's through campaigning, advice, training, club rides or general support.

Let's face it we're all mad about cycling, so let's get the message across that cycling is good for the nation, and sell as many prize draw tickets as we can. It's the perfect way to eulogise about something you feel passionate about. And you, your family and friends get the chance to win some fabulous cycling prizes - or even £3,000 cash!

Your charity is at the forefront in promoting the joys and benefits of cycling to everyone, no matter what their circumstances. One

aspect of CTC that really impresses me is the way in which we are working to make cycling inclusive. Sometimes we think of learning to ride a bike as a rite of passage, something anyone can do. The truth is that for many, and for varying reasons, cycling is something they need support and encouragement to enjoy. There are so many people who need additional help to cycle, and that's why the work of CTC is so important. We don't just ride for ourselves: we're on a

mission to get the nation cycling. Already this year we have trained and given confidence to thousands of people to get them cycling to school, work and for pleasure. Some are disabled and needed specially adapted bikes; many are ordinary men and women who have previously lacked the confidence to get out onto the roads and ride. For some, it's a personal goal to improve their health; for others, it's the realisation that by cycling they can commute to work, save

money and improve the environment.

And whilst all this work on the ground is happening around the UK, our members are helping us to advise and lobby the government on the need to 'Get Britain Cycling', to improve the infrastructure and make cycling more accessible for everyone.

CTC is the national cycling charity because through cycling, we are changing people's lives. We are giving them access to cycling when they had none; we are improving their wellbeing, saving them money, and helping to make the world a greener place.

So there's all the reasons you need to get selling. (And don't forget to buy a few yourself: you have to be in it to win it!)





PRIZES TO BE WON! ELEVEN PEOPLE ARE GOING TO WIN AND ONE COULD BE YOU...

1ST £3000 cash!

2ND

Surly Cross-Check bike plus Sigma Sport light and cycle computer

3RD

Genesis Tour de Fer Bike

4TH

Memory-Map Android TX3 GPS waterproof, rugged smartphone

5TH

'Lost Lanes' Cycle Touring limited edition print, book and card

6TH

£200 Cotswold Outdoor Voucher

7TH, **8TH**, **9TH**, **10TH** & **11TH** 5 prizes of £100

THE CTC GRAND DRAW IS BACK, EVEN BIGGER AND BETTER THAN EVER!

JUST THE TICKET!

HOW TO TAKE PART

There are $\mathfrak{L}20$ worth of tickets enclosed with this issue of Cycle (each ticket is just $\mathfrak{L}1$). You could buy them yourself, or sell some to family and friends.

HOW TO PAY

You can pay for tickets by cheque or debit/credit card. If you'd like to pay by cheque, you'll need to make it payable to 'CTC'. If you want to pay by debit or credit card, please fill in the form on the separate prize draw insert that came with your magazine.

HOW TO POST

We've included some self-addressed labels for you to stick on your ticket stubs

and on the return envelope. If you've lost the stickers, the return address for entries is: CTC Grand Draw 2014, CTC, Parklands, Railton Road, Guildford, GU2 9.IX

HOW ELSE CAN YOU HELP

You can also choose to support our work with an additional contribution by making a donation. Don't forget to tick the Gift Aid box if you're a UK taxpayer – it makes your donation worth 25% more, at no cost to you!

WHEN IS THE DRAW?

Please return your ticket stubs by 24 November. The draw will take place of **Friday 28 November** CTC wishes to thank the following sponsors for their generous support of the 2014 Grand Draw



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