

# SHOP WINDOW

PRODUCT NEWS FROM THE CYCLING WORLD

## New for 2011

January and February are when the UK bike industry shows off new products to the shop owners they hope will stock them. Journalists are invited too.

What did we see? The surge in interest in sportives is creating a demand for road bikes that are less racer and more randonneur, with the facility to fit mudguards and a rear carrier, and cassettes that don't always stop at 25T. Wider ratio cassettes are appearing off-road

too, due to the interest in 2x10 gear systems and the US-based 29er boom.

The urban fixed-wheel bubble still hasn't burst, and the fixie design aesthetic seems to be spilling over into singlespeed and hub-g geared town bikes too. There's an interest in cyclo-cross bikes used more like hybrids or tourers – and a growing interest in touring too!

Here are just a few of the things that caught our eye.

## Ringling the changes

The chainstay plate on this Genesis Latitude 853 steel hardtail reminds me a bit of the Ragley three-finger chainstay brace. It's been used instead of a crimped pipe to give better clearance for the narrower Q-factor of 2x10 chainsets and to eliminate chainsuck, while still allowing room for 2.4in tyres [genesisbikes.co.uk](http://genesisbikes.co.uk)



## Plastic fantastic?

Pacific Outdoor do a whole range of waterproof, welded-seam cycle luggage, à la Ortlieb. They've added pockets and compression straps. [madison.co.uk](http://madison.co.uk)

## Better brackets

Minoura's new Space Clamp is a modular system that will attach: a Minoura Space Grip; a camera mount; an iHolder iPhone mount; or a bottle cage. It fits handlebars up to 35mm in diameter. [zyro.co.uk](http://zyro.co.uk)

## See where I've been

Cateye's Inou – it's named after a Japanese cartographer – is a black box that combines a GPS route-logger with a camera, giving five hours video on 2xAAA batteries. The video is linked to the GPS, and the combined route data, stills and video can be uploaded to a dedicated route-sharing website. It'll cost £200. [cateye.com](http://cateye.com)

## A different road

The Ridgeback Road Mercury (steel) and Radium (aluminium) are designed for 'everything from audax to commuting'. They come with mudguards, 57mm drop brakes, and rear carrier eyelets. There's also a Road Platinum. Prices form £800-£1000. [ridgeback.co.uk](http://ridgeback.co.uk)



## TWO GEARS, NO CABLES

Sturmey-Archer's S2 2-speed Kickshift, with or without coaster brake, is a reinvention of the Sachs Duomatic. Backpedalling slightly changes gear (100% and 138%). We saw a prototype a couple of years ago, but you'll be able to buy it this year, from £65. It's available in 120 and 116mm OLN, with 160mm or 148mm axles, in 32 and 36 holes. [ison-distribution.com](http://ison-distribution.com)



## CLASSY COMMUTERS

Surly have a range of practical town bikes under their Civia brand, including a drop-bar commuter, a belt drive bike, a butcher's bike and this, the Loring – a 3-speed utility bike cruiser with bamboo mudguards and matching racks. £1200. [ison-distribution.com](http://ison-distribution.com)