SHOW PRIEWY



CYCLE 2009

SHOWTIME

Cycling's new year begins in the autumn. We'll have a trade show round-up next issue. For now here's a look ahead to the UK's biggest: Cycle

ore than 20,000 visitors are expected at this year's Cycle Show, which is open to the public from 9th-11th October at Earl's Court in London. It's the biggest UK bike show, with hundreds of top brands on display. You can try many of the bikes out too, on the mountain bike and commuter test tracks, and there's an expanded retail zone where you can buy clothing and accessories.

There's a bigger focus on women's cycling this year, with daily seminars from Cyclodelic's Amy Fleuriot (featured on page 37) and from Bike Tech, who will talk about cycle maintenance for women. There will be more for younger BMX riders too.

CTC will there as well, so do head over to stand C11 for a chat. CTC's Campaigns and Policy Department will be on hand to introduce their new campaign, 'Stop SMIDSY', and answer questions about their other campaigning activities. SMIDSY stands for 'sorry mate I didn't see you'. Stop SMIDSY is based on an online

reporting tool – which you can try out at the show – that allows cyclists to share their experiences of bad driving, and to help create a public record of this problem. (See news, page 6.)

CTC's campaigns team will be happy to chat about their recent 'New Vision for Cycling' and 'Safety in Numbers' campaigns, and to answer questions about their forthcoming work: influencing the government's National Cycle Plan; helping families overturn school cycle bans; and bringing CTC's Policy Handbook into the 21st century.

CTC members can take advantage of a discounted entry price when booking a ticket for Cycle in advance. Instead of the usual £14.50 on-the-door price you will pay just £10*. Visit www. cycleshow.co.uk/CTC and enter the promotional code 'CTC' when prompted.

*Discount only valid on tickets bought in advance and based upon an 'on the door' ticket price of £14.50. Advance tickets are subject to a £1 admin fee per transaction. The price shown here does not include the admin fee.

Cycle's crystal ball

We don't know everything that will be at Cycle this year, but we've been sifting our tea leaves to suss out some general trends...

Fixed-wheel bikes and singlespeeds will still probably be on many stands, with lots of stylistic variations. Retro paint and fabric designs will colour plenty of products again. Hybrids and town bikes will be on more stands and more of them will have hub gears; some will even have mudguards!

In the mountain bike world, look out for more 'UK-style' trail hardtails with longer-travel forks than you'd see on traditional cross-country bikes and for more 29ers (see the feature on page 56). Electric bikes will probably have a strong presence, and there'll be lots more electrickery in the form of advanced GPS devices and ever more super-powerful LED lighting set-ups.



(Above) Look out for more sophisticated GPS devices such as Garmin's Oregon 400t

(Below) Fixed-wheel bikes, such as Cannondale's Capo, haven't fallen out of fashion. Expect plenty



A CLOSER LOOK

Here's just a handful of items, plus the stands they'll be on, that we'll look at in more detail when we wander around the show.



Chris King components

Bromley Bike will have a range of Chris King's jewellike components on display, including this Shimanocompatible external-bearing bottom bracket, which comes in 10 colours and costs £108. Grease injection keeps the bearings running sweetly and the Chris King reputation for durability is backed up by a fiveyear guarantee.



Condor Heritage tourer

Enjoying something of a renaissance in the mountain biking and road cycling worlds, steel has always been a staple for traditional UK tourers. The Condor Heritage mixes classic styling with a wide choice of modern components either Shimano or Campagnolo - and costs from £949.99 as a complete bike.





Specialized Globe Live

What's old is new again: Specialized have taken the butcher's bike and redesigned it as a light-duty urban utility bike, made from aluminium. It's available in diamond and mixte frames in three versions, from the singlespeed coaster-brake Live 1 pictured up to the Live 3, which has a belt-driven 8-speed Alfine hub and hydraulic disc brakes. All have mudguards, a kickstand, and a chainguard.



D19b

Saracen Zen

UK brand Saracen was bought up by Madison in April this year and the first 2010 bikes will be on show at Cycle. Saracen were strong on good-value entry-level mountain bikes, and were astute at spotting UK trends: they produced their Zen long-travel trail hardtail range - which returns for 2010 - while other manufacturers were still thinking about it. The new Saracen range will doubtless carry this baton forward.

Exposure Spark

D26

This little 72g LED light will put out an impressive 220 lumens for 2.5 it's aimed primarily at commuters and also has high (8 hours), low (20 hours) and flashing (days) modes. A 'fuel gauge' monitors battery life. The cable-free design comes with two Liion CR123A batteries. Replacement CR123 photo batteries will work fine, or there's a recharge kit for an additional £25.