

Funding

Source	£m	10/11	11/12	12/13	13/14	14/15 <i>est</i>	15/16 <i>est</i>
SCOTTISH GOVERNMENT CYCLE FUNDING							
Cycle CWSS [*f]		4.0	4.0	3.3	3.2	4.5 [^]	4.4 [^]
Sustrans #		7.7	5.8	9.7	11.9	26.3	–
Cycling Scot #		1.3	2.3	2.0	2.4	2.6	–
Smarter Choices [in *k]		1.0	0.3	0	0.3	0.3 [”]	0.3 [”]
Trunk roads [=]		2.0	2.0	2.0	2.0	4.6	2.0 [”]
Other [@]		0.4	0.6	0.5	0.7	0.9	–
Not yet allocated [–]		n/a	n/a	n/a	n/a	n/a	29.0–
TOT govt cycle £m		16.4	15.0	17.5	20.5	39.2	35.7
Total transport £m		1864	1812	1893	2019	2019	2108
Gov % cycling		0.9%	0.8%	0.9%	1.0%	1.9%	1.7%
COUNCILS plus RTPs [see \$ and inset below]							
Council+RTP [*d,e,h]		5.0	5.1	4.8	6.5	6.5 [”]	6.5 [”]
Other external [*k]		2.3	4.0	5.7	1.2	1.2 [”]	1.2 [”]
TOTAL councils		7.3	9.1	10.5	7.7	7.7	7.7
TOTAL gov + council		23.7	24.1	28.0	28.2	46.9	43.4
Population [million]		5.22	5.25	5.28	5.31	5.34	5.37
Pence per head [<]		454p	459p	530p	531p	878p	808p

Making your case: sources of national statistics

Scottish Household Survey
 Scottish Recreation Survey
 Scottish Health Survey
 Statistical Bulletin – Transport

We want 10% of all transport budgets!

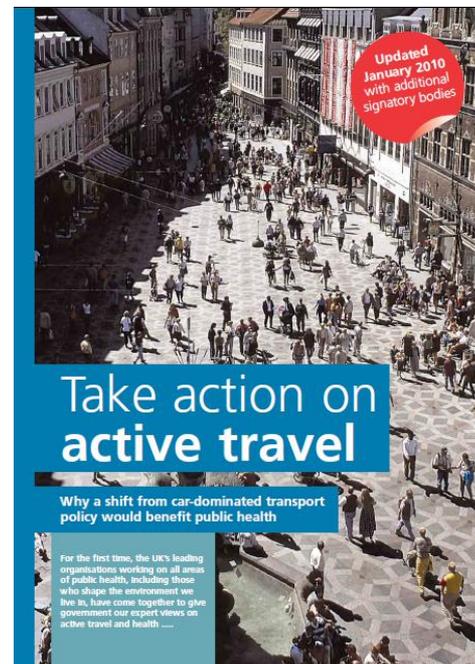


TABLE OF LOCAL AUTHORITY RESULTS : MAINLAND COUNCILS

Notes: The *all-Scotland picture* should be fairly reliable and consistent year to year. However, *treat individual council data cautiously* - respondents may interpret questions differently or not know of relevant projects from other council sections. Also, data may not be exactly comparable with *previous reports*, due to differing non-respondents, interpretations and so on.

a. Council [Red if over average on both indicators]	b. popn [1000]	c. total 13/14 transpt capital bdgt £k	Cycle spend [£k] from own transport funds				External cycle funds 13/14 raised by council [£k]				Internal + external		Indicators: bold is over av		s. Targets set?	t. % FTE staff
			d. cycle bdgt	e. cycle other	f. cycle cwss	g. tot internal	h. part-ner-ship	i. Sus-trans	k. othr ext-ernal	m. tot ext-ernal	n. cols g+m	p. as col n 12/13	q. col g as % of col c	r. col n pence/ head		
Aberdeen	225	4809#	0	345#	155	500	26#	43	35	104	604	711	10.4	268	LS	15
Aberdeensh'	256	20338#	526	161#	131	818	26#	58	13	97	915	861	4.0	357	N	80
Angus	116	8100	0	5	50	55	2	7	2	11	66	423	0.7	57	N	10
Argyll & Bute	87	7260	0	100	59	159	136	1028*	50^	1214	1373	644	2.2	1578*	L	60
Clackmann'	51	2629	194	0	54	248	5	335	0	340	588	291	9.4	1153	L	60
D & G	151	11285	21	0+	89	110	124	198	0+	322	432	196	1.0+	286+	N	120
Dundee	148	4050	0	0	35	35	20	125	0	145	180	604	0.9	122	LS	35
E Ayrshire	123	6204	0	0	90	90	0	21	12	33	123	43	1.5	100	L	40
E Dunbarton'	106	4500	0	35	112	147	100	350	0	450	597	663	3.3	563	L	50
E Lothian	101	4260	35\$	0	64	99	2	3-	3	8-	107-	146	2.3	106-	N	50
E Renfrew'	91	1392	0	0	65	65	150	12	26	188	253	265	4.7	278	LS	70
Edinburgh	483	32713	1278\$	925\$	260	2463	0	1023	50^	1073	3536	2317	7.5~	732	L	795
Falkirk }	157	4644!	100!	0!	90{	190?	0	213	0!	213?	403?	286	4.1?	257?	N?	95?
Fife	366	39000	33	35	161	229	12	200-	0-	212-	441-	1017	0.6	120-	L	405
Glasgow	595	26000	650	0	333	983	150	1440	460	2050	3033	4279	3.8	510	L	510
Highland	233	13247	75	0	170	245	97	320*	140	557	802	1907	1.8	344	LS	100
Inverclyde	81	4155	0	0	45	45	6	6	0	12	57	48	1.1	70	N	8
Midlothian	84	2910	0	0	58	58	12	13	0	25	83	132	2.0	99	N	15
Moray	93	7590	0	0	94	94	0	60	44^	104	198	147	1.2	213	N	100
N Ayrshire	138	1986	0	0	141	141	25	71	158	254	395	539	7.1	286	N	75
N Lanark'	338	11089	0	71	319	390	200	217	10	427	817	324	3.5	242	LS	130!
Perth & K'ross	148	10000!	0	0	87{	87	35	168	20^	223	310	353	0.9?	209?	N	165!
Renfrewshire	174	18161	0	0	96	96	110	154	48^	312	408	247	0.5	234	N	10
Scot' Borders	114	6400	0	132	86	218	0	118	0	118	336	865	3.4	295	N	15!
S Ayrshire	113	1700	0	0	12-	12-	220	10-	0	230-	242-	206	0.7-	214-	LS	100
S Lanarkshire	314	14060	0	6	108	114	250	134	38	422	536	1341	0.8	171	Y	0+
Stirling	91	4805	0	0	50	50	12	748*	29	789	839	596	1.0	922	L	165
W Dunbarton'	90	5105	0	32	92	124	0	115	6	121	245	193	2.4	272	LS	69
W Lothian	176	4509	64	0	99	163	0	472	99^	571	734	447	3.6	417	S	50!
Total [£k] / av.	5243	282901	2976	1847	3205	8028	1720	7662	1243	10625	18653	20091	2.8	356	Y=17	3397
12/13 comparison		255583	1575	2296	3321	7192	973	6264	5662	12899	20091	n/a	2.8	383	Y=18	3095

Funding - where to get it (research needed!)

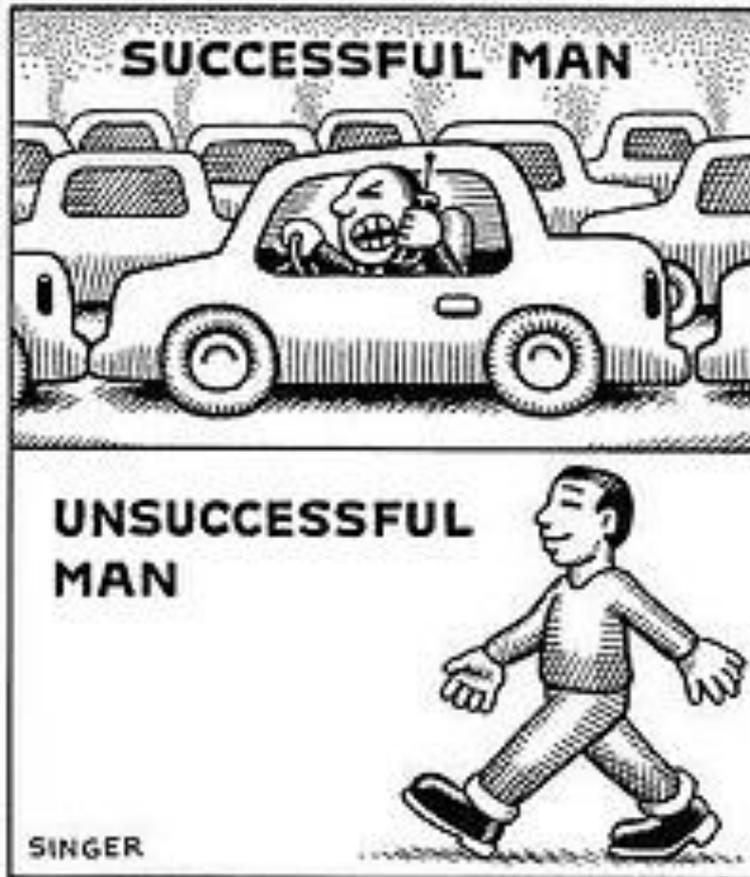
Awards for All
 Central Scotland Green Network
 Cycling Scotland
 Lloyds TSB Foundation
 Paths for All
 Postcode Lottery
 Scottish Community Foundation
 Sustrans
 Funds from windfarms, landfill sites

Use it for:

Leaflets
 Signage
 Promotional events
 Campaign materials



Campaigning – what are we aiming for?



Campaigning – what methods can we use?



sages # Discover  Search Twitter

Ian Findlay @i_findlay · Oct 28
Giving talk on @PathsforAll with @GibbRona at National Cycling Summit today.
@KeithBrownMSP @John_Lauder and @keithirving1 also talking

Helen Todd @HelenRambler · Oct 28
@i_findlay @PathsforAll @GibbRona @KeithBrownMSP @John_Lauder
@keithirving1 Any chance of a walking summit one day? 26% of journeys on foot

Keith Brown MSP   
@KeithBrownMSP

@HelenRambler @i_findlay @PathsforAll
@GibbRona @John_Lauder @keithirving1
I think this is a very good idea. Will take up with officials.

RETWEETS 11 FAVOURITES 8 

5:12 pm - 28 Oct 2014



Why isn't cycling winning the arguments?

- Still 2% of journeys overall
- Transport appraisals focussed on time savings
- Cyclists seen as a vocal minority
- Car driving as the accepted norm needs robust challenge



Civic society informs policy
Politicians surf the wave
We need to make the case

- Don't bicker amongst ourselves in public.
- Demonstrate public support.
- Get our own house in order – promote responsible cycling, Highway Code, etc.





Leadership + Funding = Positive change

Happy cycling!

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