

Media Invite: How the school run has changed. Ride with us on the Flora Stevenson Bike Bus anniversary

Date: Friday, 30 May 2025
Time: 8:00am – 9:00am
Start location: Junction of Craigleith Hill Avenue and Groathill Avenue
End location: Flora Stevenson Primary School
Post-ride celebration: A small birthday celebration at the school

Cycling UK and the [Flora Stevenson Bike Bus](#) group invite you to attend a special community ride marking the first anniversary of the Bike Bus—and celebrating the growing movement for safer, more inclusive cycling.

Bike buses are organised cycle rides that ‘pick up’ kids along their route and help them travel safely to school, similar to a school bus but healthier, cheaper and more fun. While it builds community and encourages active travel, this early morning ride is more than a celebration. It’s part of the ‘My Ride. Our Right.’ campaign, calling for better cycling infrastructure and equal access to cycling for women and girls.

The event:

- Expect a colourful, energetic ride featuring campaigners from groups including **Spokes, Queens of Pain, Infra-sisters, Parents for Future**, and **local councillors**.
- Journalists will be able to **interview parents, school staff, campaign organisers, and the headteacher of Flora Stevenson Primary School**.
- This event highlights the growing demand for safer streets and inclusive cycling—especially for women who often face greater risks and barriers when cycling for everyday needs like school runs, shopping, and commuting. [More on our campaign, My Ride. Our Right. here](#)
- The ride honours Flora Stevenson, the 19th-century Scottish reformer who fought for equal access to education for girls. Her legacy lives on in this call for equality—this time, on our roads.

We look forward to welcoming you on the day to this powerful event.