

Cycling UK AGM 2022

11am, Friday 9 September 2022

THE ANNUAL GENERAL MEETING
of the Cyclists' Touring Club,
trading as Cycling UK.

Cycling UK AGM Agenda

- 11:00** Welcome and logistics - Janet Atherton OBE, Chair
- 11:15** Highlights of the last 12 months
- 11:30** Annual General Meeting resolutions and voting
- 11:50** Chief Executive's Report – Sarah Mitchell
- 12:10** *Break*
- 12:30** Voting closes
- 12:30** Question and Answer session
- 12:50** Voting Results

Welcome

Chair, Janet Atherton OBE

Highway Code video

THE ANNUAL GENERAL MEETING
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Ordinary Business



1) To adopt as a true record the minutes of the Annual General Meeting held virtually on 10 September 2021.



Ordinary Business



2) To adopt the Annual Report of the Board of Trustees and the audited accounts for the year ended 31 March 2022, as published on the Cycling UK website.

Ordinary Business



3) To appoint Saffery Champness LLP as auditors and to authorise the Board of Trustees to fix their remuneration.

Ordinary resolution

4) That the membership fee set pursuant to Article 11 of the Articles of Association shall increase as follows:

Individual rate from £48 to £50

Household rate from £78 to £80;

The concessionary rate will remain unchanged at £33

Proposer: Andy MacNae

Seconder: Janet Atherton

Ordinary resolution

- 5) Cycling UK shall include on the election ballot papers circulated to members specific validated confirmation (for example, by way of a tick box) that each individual candidate has been a member of the organisation for at least a period of a year prior to the closing date of application. Candidates, within their election statement to be published with the ballot paper, will also be asked to provide details of any specific prior participation in the work of the organisation.

Proposer: Philip Benstead

Seconder: Peter Kanssen

Ordinary resolution

- 6) Cycling UK shall continue to adopt the Nolan Principles (“The Seven Principles of Public Life”, published 31 September 1995) and other guidance and best practice for the charity sector in operation of its governance framework. The Nolan Principles includes Selflessness, Integrity, Objectivity, Accountability, Openness, Honesty, and Leadership.

Proposer: Philip Benstead

Seconder: Peter Kanssen

Update on progress against 2021 resolutions

Chair, Janet Atherton OBE

2021 Resolutions

Motion 4 - That the membership fee set pursuant to Article 11 of the Articles of Association shall increase as follows: Household rate from £75 to £78; the Concession rate from £30.50 to £33; the Student/Junior rate from £24 to £33. The Individual rate shall remain unchanged.

Motion 6 - Arrange to be carried out a survey of the general cycling public and specifically non-Cycling UK members and use the insight gained from the survey to strengthen Cycling UK's approach to the market for membership of a National-Cycling-Organisation.

Motion 7 - Cycling UK shall: a) Update its policies on cycle-rail integration – including (but not limited to) the provision of cycle spaces on trains – to reflect the proposals in the Government's Rail White Paper and the cycle-rail commitments in its 'Gear Change' vision document; and

b) Continue to work with the European Cyclists' Federation on issues relating to cycle carriage on cross-channel train services, including the possibility of new night train services.

Chief Executive's report

Sarah Mitchell

Our mission and strategy

Our mission: to enable millions more people to cycle

Through four core areas of work to 2024:

- **Enable cycling for all**
- **Speak up for all who cycle**
- **Strengthen our organisation**
- **Build sustainable membership**

Enabling cycling for all

The
BIG BIKE
Revival



19%

of participants identify as an ethnic minority



34%

live in areas of deprivation (as per index of multiple deprivation)

Behaviour change programmes in England and Scotland:

- 260,000+ people this year
- 700,00+ over three years

Big Bike Revival video

Speak up for all who cycle

Policy: Highway Code changes

Campaigns: West Sussex Council legal challenge through the Cyclists' Defence Fund

Cycling Advocacy Network (CAN) developed.

Shoreham successful legal challenge -video

Strengthen our organisation

- Invested in our digital infrastructure including new customer relationship management system
- Began implementing our People and Engagement Strategy
- Published our commitment to improving diversity, equality and inclusion in our organisation

Build Sustainable membership

- Membership review to ensure that our offer speaks to both our existing members but also to those newer to cycling
- Reviewed our commercial relationships
- Membership numbers stable
- Improved benefits: new cycle insurance partner and legal advice line
- E-cycles memberships and e-bike subscription partner Ottr
- Migration to new database and payment systems to improve customer experience



Membership

- Membership numbers stable
- Increased benefits including new cycle insurance partner and legal supplier
- E-cycles memberships via Making cycling e-asier and e-bike subscription partner Ottr
- Migration to new database and payment systems to improve customer experience



Break

AGM recommences at 12:30

Voting is now closed

Thank you for voting

Question and Answer Session

The results of the 2022 AGM