

Voting paper

CYCLING UK BOARD OF TRUSTEE ELECTIONS 2020

You are now invited to vote in the 2020 Trustee elections and you are strongly encouraged to do so.

THE ELECTION PROCESS AND HOW TO VOTE

Who are the Board of Trustees?

Cycling UK is governed by a board of 12 Trustees, including a Chair and Vice-Chair. Trustees come from a cross section of backgrounds and have a breadth of experience, but all possess a passion for cycling. At least nine Trustees must be members of Cycling UK, elected by the membership, but the Board may also appoint up to three further Trustees based on their particular skills.

What does the Board do?

The Board's role is to govern the charity and provide strategic direction. Its fundamental responsibility is to ensure the resources donated to Cycling UK by individuals and organisations are used effectively – and to achieve the particular purpose for which they were given.

The legal responsibilities of Trustees are determined by charity and company law, where they are referred to respectively as 'trustees' and 'company directors'.

Why are you holding elections?

Elections are held each year, with Trustees serving for three-year terms. Each Trustee is eligible to stand for up to three terms, but has to go through a re-election process at the end of both the third and sixth years.

How were the candidates chosen?

Cycling UK members who wished to stand for election were invited to submit

an application. The Board's Nominations Committee assessed their applications and considered the degree to which the candidates have the personal qualities, skills and experience required, as well as how well they would complement the existing skill mix on the Board.

The applications were thoroughly evaluated by a process agreed by the Board. This year there have been a significant number of high-quality applications from candidates who have been members for a year or more.

Details of the candidates, their election statement, and the Nominations Committee's views are contained in this form.

The candidates put forward for election all exceeded the criteria in the 'person' specification, with many of them demonstrating one or more of the additional skills, qualities, and characteristics we specified, which relate to:

1. Income generation and fundraising
2. Commercial and entrepreneurialism
3. Digital strategy

Why should I vote?

It's vital that every member has a say in how the charity is run and achieves its strategic aims. By voting, you will help to shape the future of the charity and ensure the democratic process is followed.

How do I vote?

Every member has one vote per vacancy. There is one UK-wide constituency. Voting

is done by post or online. To help us keep our costs down we urge members to vote online. Should a candidate withdraw during the election process, the votes for this candidate will be void.

We currently have **THREE** Trustee vacancies, so from the list of candidates, please vote for the **THREE** you believe would be most suitable as Trustees for Cycling UK.

Elections are conducted using the 'first past the post' system of voting (also known as simple majority voting). The three candidates with the most votes become Trustees.

We would strongly encourage you to use all of your three votes. The deadline for online and postal voting is **9.00am Thursday 30 October 2020**.

To vote online go to www.cesvotes.com/cyclinguk20 and follow the instructions. You will need to enter your unique two-part security code, which is printed on this form. Then vote for your **THREE** preferred Trustee candidates.

To vote by post, please vote by putting a cross in the box next to your **THREE** preferred Trustee candidates. If voting by post, only this form must be returned to **FREEPOST ERS** before the closing date. *N.B. This is the full address as required by Royal Mail. Please do not write anything else on the envelope as this will incur additional charges. No stamp is required on the envelope. Do not send it to Cycling UK.*

For help with electronic voting, please contact Cycling UK on **01483 238301** during office hours or email feedback@cyclinguk.org.

TRUSTEE CANDIDATE STATEMENTS



A. Jacqueline Hills

I am delighted and privileged to have served as a Trustee for Cycling UK for the last three years. I have seen firsthand the commitment of the thousands of volunteers and share their passion for cycling and their vision to ensure cycling is safe and accessible for all.

I am an everyday cyclist with a bike that is over 30 years old, and one or two others that go a little faster and further when time permits. I have completed many cycling challenges (London to Paris, Newcastle to Edinburgh, and 140 miles from Guildford to Loughborough in a day). I want more people to have the confidence to achieve their

goals and cycling ambitions. I relish leading 'challenges' with colleagues often new to cycling, seeing their delight when they complete what they felt was unachievable. Many of these riders go on to become regular cyclists. Cycling is good for your physical and mental health and good for the environment.

Professionally, I have extensive experience as a Senior Executive in several international organisations, ranging from engineering, insurance, and telecoms to digital retail. My core strength is in legal, corporate governance, risk and corporate social responsibility. I am experienced in strategy and

believe I can help ensure Cycling UK stays relevant for its members whilst also attracting new members and supporters. In an ever changing environment, I passionately support Cycling UK's mission to use cycling as the vehicle to make a difference to the lives of individuals and communities across the UK.

The Nominations Committee note: *Jacqueline has been a Trustee for three years and is a member of the Finance and Performance Committee. The Committee noted that Jacqueline has particular strengths in legal, corporate governance, and strategy development.*

Has been a member since: 2015



B. Sam Marshall

At 12 years old I did my first CTC club ride, and I've been an avid supporter of cycling and Cycling UK ever since. I believe that the more we get people cycling, the more everyone benefits: current cyclists become better understood; new cyclists improve physical and mental wellbeing; and non-cyclists benefit from a cleaner, more peaceful environment.

Cycling UK is uniquely positioned to drive changes nationwide, and there is a current momentum behind cycling that it can capitalise on. I'd be delighted to help

make that happen.

Cycling UK is particularly looking for a Trustee with expertise in digital strategy, and I can offer 20 years' experience in this area, working with some of the UK's largest charities such as RSPB, Marie Curie, and the Royal British Legion, as well as government and private sectors. A strong digital approach can help the charity do more with its resources and connect with the next generation of potential cyclists. However, I'm always mindful that cycling is diverse and inclusive, and

that we need to engage with everyone. As a cyclist, I've done a solo world-tour and learned to unicycle very badly. I take a folding bike to business meetings, and ride the roads and mud every week in the hills around Chester. I have an MA in Psychology, an MSc in Artificial Intelligence, and more bicycles than shoes.

The Nominations Committee note: *Sam has extensive experience in the development of digital strategies within the not-for-profit and other sectors.*

Has been a member since: 1993



C. Robin Tucker

I want to help Cycling UK to make cycling a mass activity in the UK. We need this for many reasons: for our health, climate, and transport, and for simple joy too.

I've been a member of CTC/Cycling UK since 2003 (and before in my cycle-camping teens), Group Secretary of Oxfordshire since 2013, and I've led over 200 group rides on and off-road.

At work, I'm a business consultant with prior experience as an Executive Director of Natural England, an executive at Vodafone, and a partner in a large consulting firm. I now run my

own business part-time, giving more time for cycling and campaigning.

In 2014 I co-founded the Oxfordshire Cycling Network to co-ordinate local campaigners. In 2017 we proposed a county-wide cycle network and influenced local elections, gaining political attention for cycling. I now meet the Council Cabinet Member, Bus Company MDs etc. and arrive with suit and Brompton.

I want to use my strategy, marketing, and campaigning skills to help cycling nationally with the Cycling UK team while keeping the things important to members.

Cycling suffers because it is considered a niche activity. That makes Ministers and Councillors less likely to fund it, and some people reluctant to hop on a bike. We need to change this by making cycling less niche and more accessible to everyone, from all backgrounds. After Covid-19, when we've seen a boom in cycling and the full value of its health benefits, now is a great time to act.

The Nominations Committee note: *Robin has significant marketing and campaigning experience.*

Has been a member since: 2003



D. Dr Simon Howell

I am a hospital doctor and university academic. I cycle 50 to 70 miles a week for work and pleasure on a selection of bikes (none of them especially new). I have been a member of Cycling UK for since 2013.

Cycling embraces those who ride for pleasure, commuters, touring cyclists, competition cyclists and many others. The growth of e-bikes has made cycling accessible to many new cyclists. If elected I will work with the other trustees and the membership to ensure that Cycling UK works in the interests of Cycling UK members and,

indeed, all who cycle.

I have been knocked off my bicycle on more than one occasion and am all too aware of the hazards cyclists face on the roads. I will campaign for our roads to become truly shared spaces.

I have a good understanding of the governance of charities and of the responsibilities of Trustees. I am the Treasurer of a medical charity with significant financial resources. In this capacity I receive regular training regarding the duties of charitable trustees. If elected I will maintain the high standards

required of charitable trustees, ensuring good governance and the best use of the charity's funds.

In summary, I have a lifelong love of cycling and a good understanding of the workings of charitable organisations. I will bring my passion for cycling and my knowledge of charitable organisations to Cycling UK and work to serve all of its members.

The Nominations Committee note: *Simon has strong governance experience.*

Has been a member since: 2013



DO NOT ENCLOSE ANYTHING OTHER THAN YOUR VOTING PAPER IN THE ENVELOPE

MEMBER'S NAME						
MEMBERSHIP NUMBER						
SECURITY CODE (ONLINE VOTING) PART 1 PART 2						

TRUSTEES (THREE VOTES PER MEMBER) PUT A SINGLE 'X' NEXT TO THE THREE CANDIDATES YOU WISH TO VOTE FOR						
	VOTE HERE ▼	VOTE HERE ▼	VOTE HERE ▼	VOTE HERE ▼	VOTE HERE ▼	VOTE HERE ▼
A. JACQUELINE HILLS						
B. SAM MARSHALL						
C. ROBIN TUCKER						
D. DR SIMON HOWELL						

