

Volunteering Role	Photographer/videographer
Location	At cycle events all over the UK
When and how often	Ideally one event a month or 4 events during the Summer
Reporting to	Victoria Hazael

About us

Cycling UK inspires and helps people to cycle and keep cycling. We believe that cycling is more than just transport; it makes you feel good, gives you a sense of freedom and creates a better environment for everyone. We also know that cycling can play a major role to address the impact of social, economic and health inequalities across the United Kingdom.

The fantastic support of our volunteers means that people can experience the joy of cycling with Cycling UK groups up and down the country, building their cycling confidence, improving their health and making friends. In addition, Cycling UK volunteers contributing their incredible skills and knowledge to support our central services are essential to us achieving our vision.

Purpose

The event volunteer photographer/videographer will photograph cycling events, cycle rides or Big Bike Revival activities organised by our cycling clubs and groups. The photos will be used on our website and in marketing materials used to showcase the groups' and volunteers' amazing work, and therefore support Cycling UK in inspiring more people to go cycling.

Responsibilities

- Be part of our pool of photographers to call on when needed
- Take promotional pictures and/or footage at agreed cycle events or rides, as specified in the brief.
- Upload photographs/footage to Skyfish as soon as possible after the event so we can use them for promotion.
- Completing any necessary risk assessment on the day to ensure photography activities are safe for those involved
- Arrange your own travel, locations can be agreed depending on where you are based.
- Ensure that you have a signed photo consent form for everyone who appears in your photos.
- Editing of photographs/videos can be part of this role if preferred, but this is not a requirement.
- To sign and adhere to the Cycling UK volunteer Photographer agreement allowing unlimited use of the photographs

Skills or experience

Ideally, you will have already, or be willing to work towards, the following:

- Previous photography/videography experience
- The ability to follow the photography brief
- A friendly and professional manner
- Provide your own photography equipment

- Awareness of Cycling UK's brand guidelines

Desirable skills:

- Previous experience of sporting events.
- Knowledge of cycling events
- Photo editing skills

Benefits

Your support will help Cycling UK and our groups to promote cycling to the local community, enabling more people to enjoy its huge benefit. It will also give you:

- The opportunity to build your portfolio of cycle events and rides to promote your work
- The possibility of seeing your photographs credited on our website or in our marketing materials
- Reasonable travel and subsistence expenses whilst at the event will be covered
- The opportunity to gain experience, develop existing skills or learn new skills
- Learning about local cycling, meeting new people and sharing your skills
- The satisfaction of increasing the health and wellbeing of your local community through cycling
- Insurance cover for photography activities as a Cycling UK volunteer
- Branded kit

Training and Support

- Written and verbal brief prior to each event
- A named local contact for your volunteering
- Regular feedback to help with your skills development
- Access to Cycling UK's brand guidelines and Codes of Conduct

Copyright - agreement

Cycling UK understands that the photographs will remain the property of the volunteer photographer. Any photos used on our website will be credited to the photographer. We ask the volunteer photographer to commit to the following:

- Ensure Cycling UK have unlimited rights to use the supplied photographs without breaching copyright or any agreement you have made with third parties
- Not to share or sell their images to rival cycle organisations or websites (including, but not limited to: Sustrans, British Cycling, Bike Radar, Road CC, or any cycling magazine) without prior consent from Cycling UK

Please see our **list of cycling events** for examples of the type of events we may ask you to photograph.

Our **Safeguarding Code of Conduct** sets out Cycling UK's organisational commitment to safeguarding best practice.