**Member Groups’ Marketing Materials – Request Form**

Dear Member Group Secretary & Publicity Officer,

We are delighted to supply you with a pack of marketing materials that you can use to help promote your group under the brand of ‘Cycling UK’.

We also have [online support](https://www.cyclinguk.org/Support%20for%20cycling%20groups%20and%20clubs/ride-leaders-toolkit), including editable PDF poster templates, along with Cycling UK [brand guidelines](https://www.dropbox.com/sh/exj56dzs5ictwiz/AABU3QqF49fGpdARDotW4hlGa?oref=e&n=126462459) and [all of the new logos](https://www.dropbox.com/sh/exj56dzs5ictwiz/AABU3QqF49fGpdARDotW4hlGa?oref=e&n=126462459).

Should you wish to purchase items like personalised banners or flags with your club name, please ensure you follow the brand guidelines. We are happy to offer support or advice for designing and ordering these. **(Note: There may be some grant funding available to Member Groups who do not have sufficient funds to purchase their own.)**

|  |  |
| --- | --- |
| **Marketing Materials Pack Includes:** | **Number** |
| Cycling UK Membership Flyers | 100 |
| Cycling UK Online Shop Flyers | 50 |
| Local Group Postcards | 50 |
| Cycling UK Training Courses Flyers | 20 |
| Business Cards (blank) | 20 |
| Cycling UK T-shirts (mixed sizes) | 4 |
| Leaflet Holder | 1 |
| 2m x 0.8m Cycling UK Vinyl Banner | 1 |

Please complete the form on the next page, we will dispatch the pack out to you ASAP.

|  |
| --- |
| **Please return your completed form to:**Email: groups@cyclinguk.org |

Alternatively post to:

Cycling UK National Office, Parklands, Railton Road, Guildford, Surrey GU2 9JX.

**Member Groups’ Marketing Materials – Request Form**

**Please complete all sections: we may need to contact you with regards to your request.**

**Your Details:**

|  |
| --- |
| Name: ……………………………………………………….……… Membership No.……………….…………Name of Member Group: …………………………….……………………………………………………………Position: ………………………………………………………………………………………………………………….Email address: ………………………………………………………………………………………………………Telephone number: …………………………………………….…………………………………………………... |

**Event/Group Details:**

Group Name: ………………………………………………………………………………………………………….

Event(s) (if applicable): …………………………………………………………………………………………….

Event Date(s): …………………….…………… Date needed by (if different): …………………………

**Name/address where you would like the new Marketing Materials pack posted (please include full name and address):**

|  |
| --- |
| Name: ………………………………………………………………………………………………………………………Address: ………………………………………………………………………………......................................... …………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………….. Postcode: ……………………………… |

**Any further requests, support required, or recommendations for future materials:**

|  |
| --- |
|  |