The BIG BIKE Revival
ENJOY THE RIDE

19,110 new cycling trips were generated
52,431 people were reached
6,213 people became regular cyclists

41,473 people are encouraging others to cycle
21,569 people have an improved perception of cycling safely
21,093 people exercising more

13,684 bikes fixed

140 new and existing community cycle clubs set up

140 celebration rides

123 volunteer and bike recycling centres helped deliver the event

55% under 10 miles
45% under 20 miles